# **Ride & Stride**

2023 Report

In 2023 we worked with 6 new Merri-bek primary schools; Fawkner, Glenroy West, Coburg, St Margaret Mary's, Brunswick South West and Oak Park Primary. Across these schools we delivered a range of behaviour change initiatives to increase kids walking, riding and scooting. We also continued working with Ride & Stride schools from previous years to keep momentum in building their active travel community and capacity.



### **Open Streets trials**

Working with Bicycle Network to trial opening streets at drop off and pick up times to children walking and riding, safe from car traffic.

Read the report

Watch video

11 🗖 Open Streets new trial days

16% 16% at **4** 🧿 increase in active schools travel compared to

### **66% 🛧** 🖧

of students walked, rode or scooted to school



of parents surveyed felt the street was safer than a normal school day



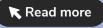
50% 💑 of families rode more

33% 5 \* of families walked more 97% 🖒

of parents surveyed want to see Open Streets at their school more often

### School-led Open Streets

Taking trials to the next level! Coburg North Primary and Merri-bek Primary launched monthly Open Streets last year through a parent volunteer program, an Australian first. Running Open Streets more often provides safer streets for kids, embeds healthier habits and builds school and community capacity to lead their own street transformations.



14 🗖 **Open Streets** Fridays











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It's been a joy volunteering to make Open Streets happen each month at my kids school, being outdoors with happy children in a playful, quiet street. Seeing children riding, scooting and enjoying the Open Street makes volunteering more than worth it!

### **E-cargo bike trials**

At 5 of our our new schools, we provided families with a free subscription to an e-cargo bike for a month to try swapping the car for a cheaper, healthier and more enjoyable school run. We also ran a 2-month 50% subsidy offer with our existing Ride & Stride schools to engage new families and keep supporting parents to take on the school run with two wheels instead of four.

### 6

Kids love it. Getting them to and from school is so easy now. I'm using my car less and getting places quicker - it gives me back more time to spend with my family.<sup>①</sup>

<b>49</b>	<b>25</b>	74 boom for the second
49 free trials 🔀		
<b>73%</b> usually drive their kids to school		<b>F</b>
<b>60%</b> of participants were women		ŧ
<b>41%</b> stayed on their bike after the trial		Ker of the second secon
68% plan to kee	$ \rightarrow$	
84% now confid	ф <b>**</b>	



#### 25 subsidies 😾 😾

<b>40%</b> usually drive their kids to school	
<b>68%</b> of participants were women	Ŷ
<b>84%</b> stayed on their bike after the trial	
<b>83%</b> plan to keep riding to school	$ \rightarrow$
<b>100%</b> now confident to ride with kids	<u>ش</u> ک

### And lots more...

**10,916** TagOns across 3 new schools

2 🔮 🔗 more teachers trained in bike education

Walk to School Day 介介 celebrations held with the Mayor and local members of Parliament Annual Year 6 & 7  $\overrightarrow{m} \rightarrow \overrightarrow{m}$ Transition Ride

with Merri-bek Primary and Coburg High School





Find out more about Ride & Stride

