Ride & Stride

2022 Outcomes Report

In 2022, we continued working with local schools in Merri-bek to increase walking, riding and scooting to school. Across Merri-bek Primary, Brunswick North West Primary and St Oliver Plunkett Primary we delivered Open Streets, e-cargo bike trials, TagOn technology and more.

Merri-bek City Council

Open Streets

Working with Bicycle Network to open our local streets at drop off and pick up times to children walking and riding, safe from car traffic.

Watch video | Read the report

9 Open Streets days across the year

63% of students walked, rode or scooted to school

19% increase in active travel

97% of families felt the street was safer than normal

50% of families rode more

46% of families walked more

93% of parents and residents want to see Open Streets at their school more often

> *It was amazing to see the community get together and enjoy the free safe space."* – St Oliver Plunkett Primary parent

> *It's the most wonderful, warm and welcoming way to come to school. Great for the community, safety, and the environment."* – Merri-bek Primary parent

Bike Education training and High School transition rides

Training school staff to deliver bike education to students, and upskilling Year 6 students in making the move to travel independently to high school.

Read more

4 teachers trained and certified in BikeEd

1 high school transition day program between Merri-bek Primary and Coburg High School

All schools had new bike hoops installed

E-cargo bike trials

Providing families with free access to a Lug & Carrie e-cargo bike for a month to try swapping the car for a cheaper, healthier and more enjoyable school run.

Read more

47 free 4-week trials

72% of participants were women

55% of participating families usually drive their kids to school

67% of participants plan to keep riding to school

37% of participants continuing to rent the bike post-trial

80% of participants now confident to ride with children

74% of participants used the bike 2-3 times a week

> *It is incredible how transformational using an e-bike is. It is little effort, we can ride right up to the school gate for drop off and pick up and bypass all the traffic. The e-bike has given our family so much freedom and joy. We have so many cycling adventures and ride our e-bike to the zoo, to the shops, to the pool, and to after school activities."*
> – Merri-bek Primary parent

TagOn

A gamified technology system incentivising active travel and addressing parent safety concerns. Using bluetooth tokens, kids 'tag on' to earn points each morning, whilst parents receive an instant email notification that their child has arrived safely.

Read more

15,834 TagOns in 2022

55 average TagOns per day at each school

> *Fantastic initiative - has made my mornings much more straightforward"*
> – Brunswick North West Primary parent

> *TagOn is excellent, I feel more confident sending my child solo to school if I don't have to bother the office to find out if they got there safely."* – St Oliver Plunkett Primary parent

Find out more about Ride & Stride More information